Website Development for Disabled Artist

Goal

Develop a website for Mr. Song, fulfilling his dream as an artist to own a personal website where he can showcase his artworks

Design a site matching Mr. Song's art style

Mr. Song's website will be a minimalist, gallery-style space that highlights his art through a clean layout, neutral colors, and smooth navigation for an immersive experience

Actively incorporate Mr. Song's feedback

We will actively incorporate Mr. Song's ideas, creating a refined, minimalist website that spotlights his art with neutral tones and smooth navigation for an immersive experience
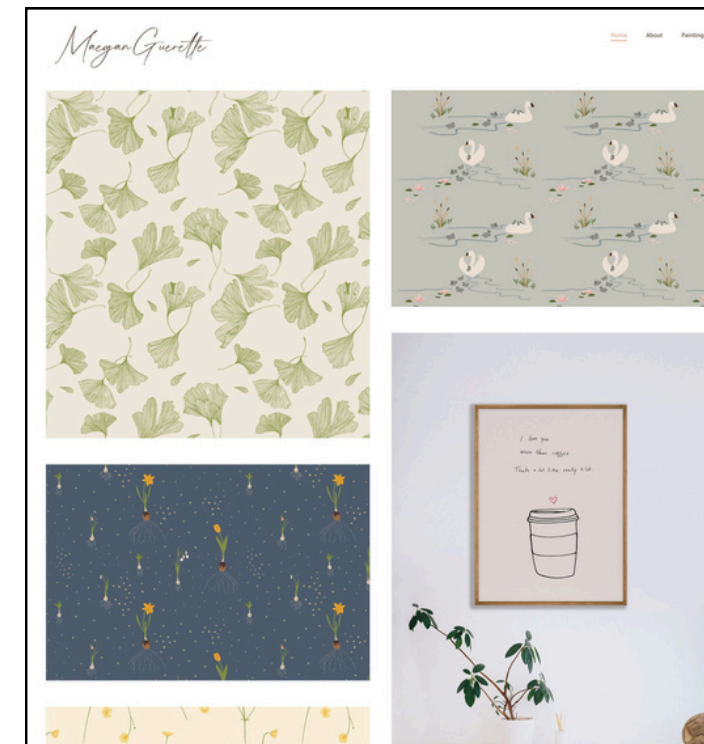
Table of Contents

Research

- Researched examples of artist websites

  - What information is on the webpage?

  - How is the artwork displayed?

  - How is the webpage designed to reflect Artist's style?

  - What are the key values they express in their webpage?

- Citation Link
  - Kim, Hyunjung. Kim Hyunjung Artist Studio. kimhyunjung.kr, https://kimhyunjung.kr/.

  - Guerette, Maegan. Maegan Guerette Fine Art. maeganguerette.com, https://www.maeganguerette.com/

  - Kahn, Sophie. Sophie Kahn Studio. sophiekahn.net, https://www.sophiekahn.net/

Discussion/Interview

- Topics Discussed

  - Specify any particular vision or direction for the desired website feel
    - I'd like the website to incorporate a Korean aesthetic, as my artwork is inspired by memories and the atmosphere of the Korean countryside, capturing its nostalgia and charm

  - Indicate the specific information to be displayed
    - I'll leave that up to you, but please make sure to include an introduction section and my career history

  - Identify which artworks to include on the site and whether to display all or selected pieces
    - I'd like to include all of my artwork on the site

  - Highlight the main focus or theme among the artworks
    - The main theme of my work is the essence and nostalgia of the Korean countryside

  - List any specific features or elements to be included
    - There is a specific piece I'm especially fond of, and I'd love for it to be highlighted so people can appreciate it fully
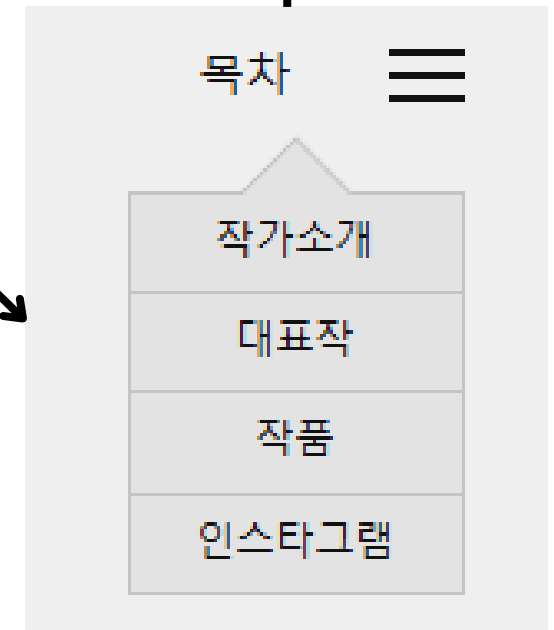
Design
Main Page

We chose a black-and-white theme because Mr. Song's artwork is vibrant; we felt that a monochrome webpage would better highlight and emphasize his pieces

Profile Picture of Mr.Song

Navigation Bar
- Introduction
- Signature work
- Whole art work
- Instagram

Added Hanja characters 韓 (han, symbolizing "Korea"), 藝 (ye, meaning "art"), and 術 (sul, meaning "technique" or "craft") to create a webpage reflecting Korean aesthetics
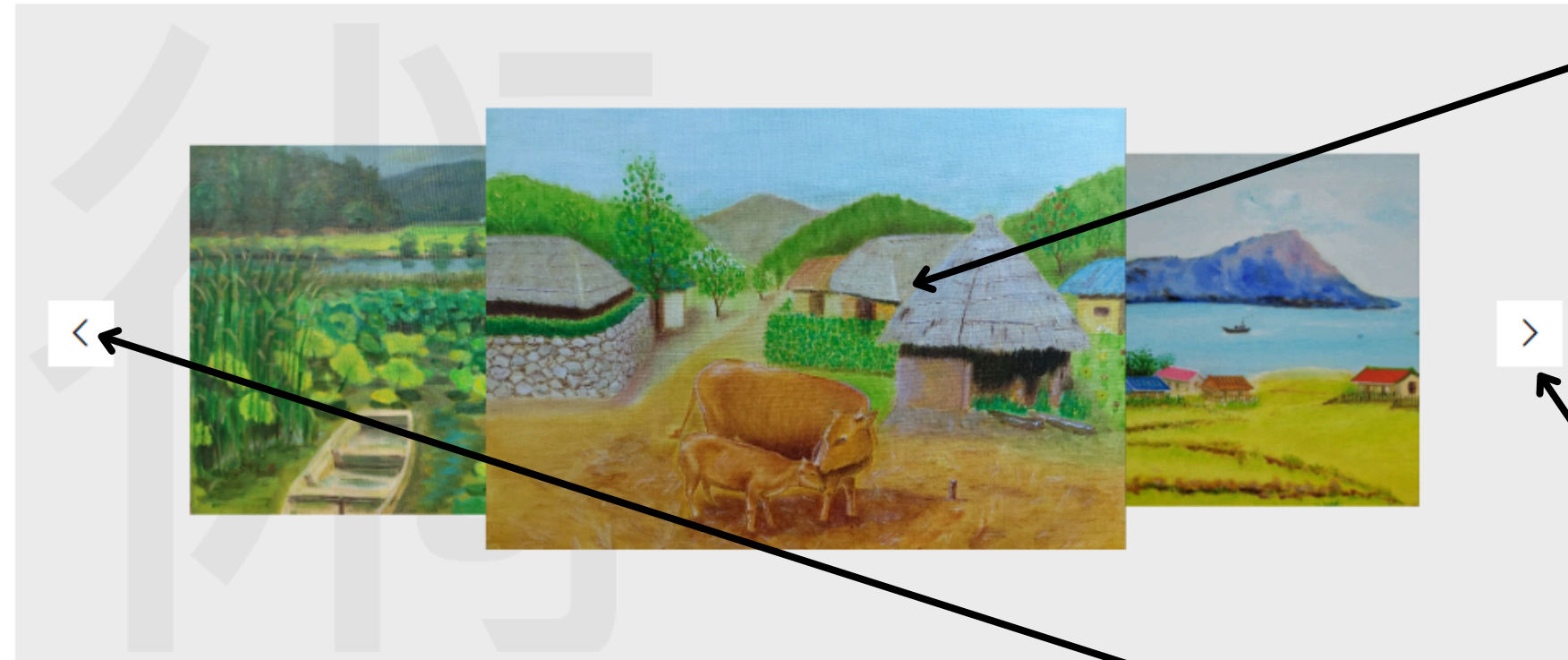
This section highlights the career of artist Song In-sik. Along with the artist's introduction, it is considered one of the most important pieces of information and has therefore been placed at the forefront
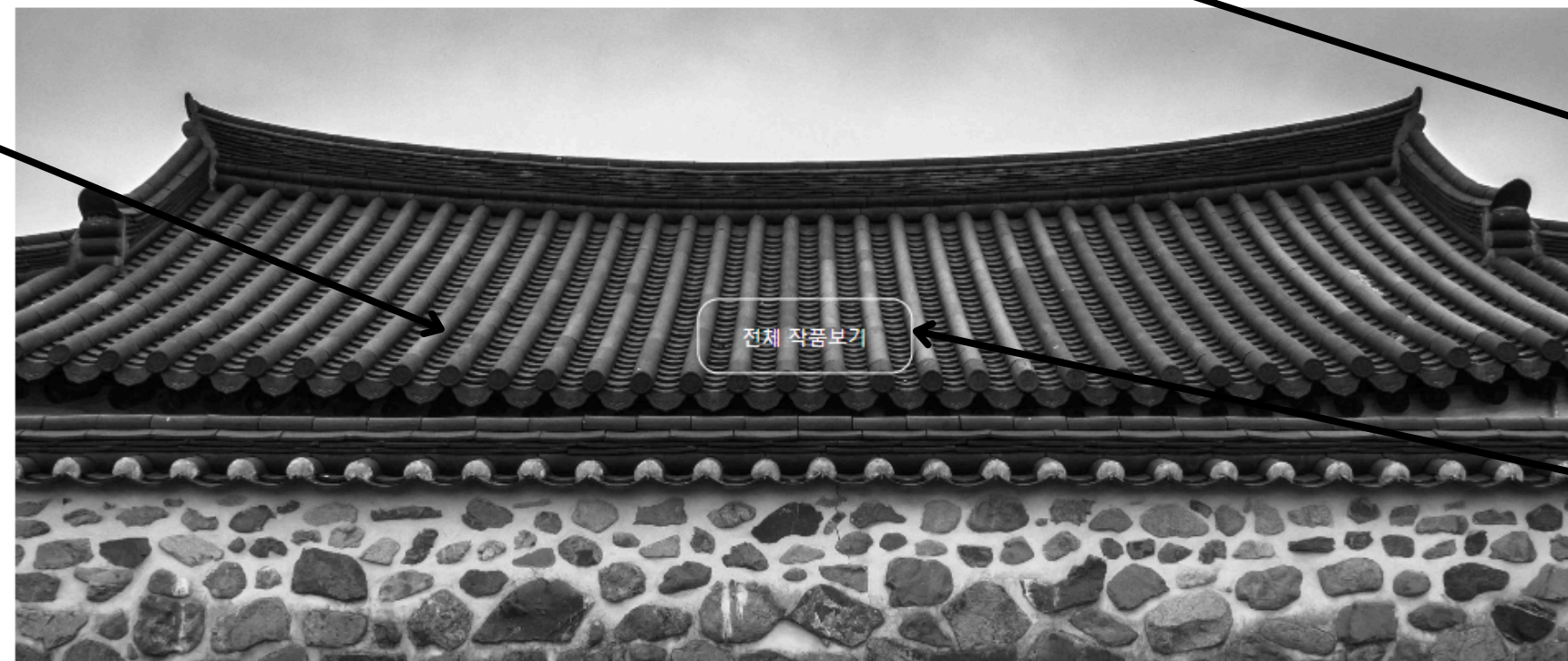

목차 ☰

송인식 작가

우리가 도시의 콘크리트 문화 속에서 살면서 감성마저 메마르지는 않았는지, 그 옛날 시골에서 살던 시절의 푸릇한 내음과 진흙 냄새의 정취를 느껴보고 싶은 마음으로 작품들을 구상하게 되었습니다

목차 ☰

작가소개

대표작

작품

인스타그램

── 송인식 작가 **경력**

수상이력
- 1995: 제5회 곰두리 미술대전 서양화 부문 "입선" 작품명-양수리에서
- 1996: 제6회 곰두리 미술대전 서양화 부문 "입선" 작품명-삼숭리의 봄
- 1997: 제7회 곰두리 미술대전 서양화 부문 "입선" 작품명-장덕리 계곡

전시이력
- 1995: 전국 순회 미술 전시회
- 1996: 세종문화회관 전시회
- 1997: 개인 전시회
- 1998: 수레바퀴 전시회
- 1999: 개인 전시회
- 2001: 기록고 작품 전시회
- 2002: 불교도 작품 전시회
- 2003: 개인 전시회
- 2020: 한국 장애인 미술협회전
- 2021: 장애인의 날 기념 특별 전시회, 따뜻한 동행전
- 2022: 장애인 미술협회 원로 작가 전시회전, 한국 장애인 미술협회전, 행복한 동행전
- 2023: 한국 장애인 미술협회전, 대한민국 미술박람회전, 장애인의 날 기념 특별전, 설레는 동행전, 바람 난 그림전
- 2024: 장애인의 날 특별 그림 범길전, 장애 예술인의 아주 특별한 선물전, 개인 전시회

Design
Main Page

Mr. Song's selected signature works are displayed prominently to make them easily accessible for viewers

Added a black-and-white photo of a traditional Korean giwa house to enhance the Korean aesthetic, aligning with the essence of his work

By clicking that button, the slide transitions to the next artwork

전체 작품보기

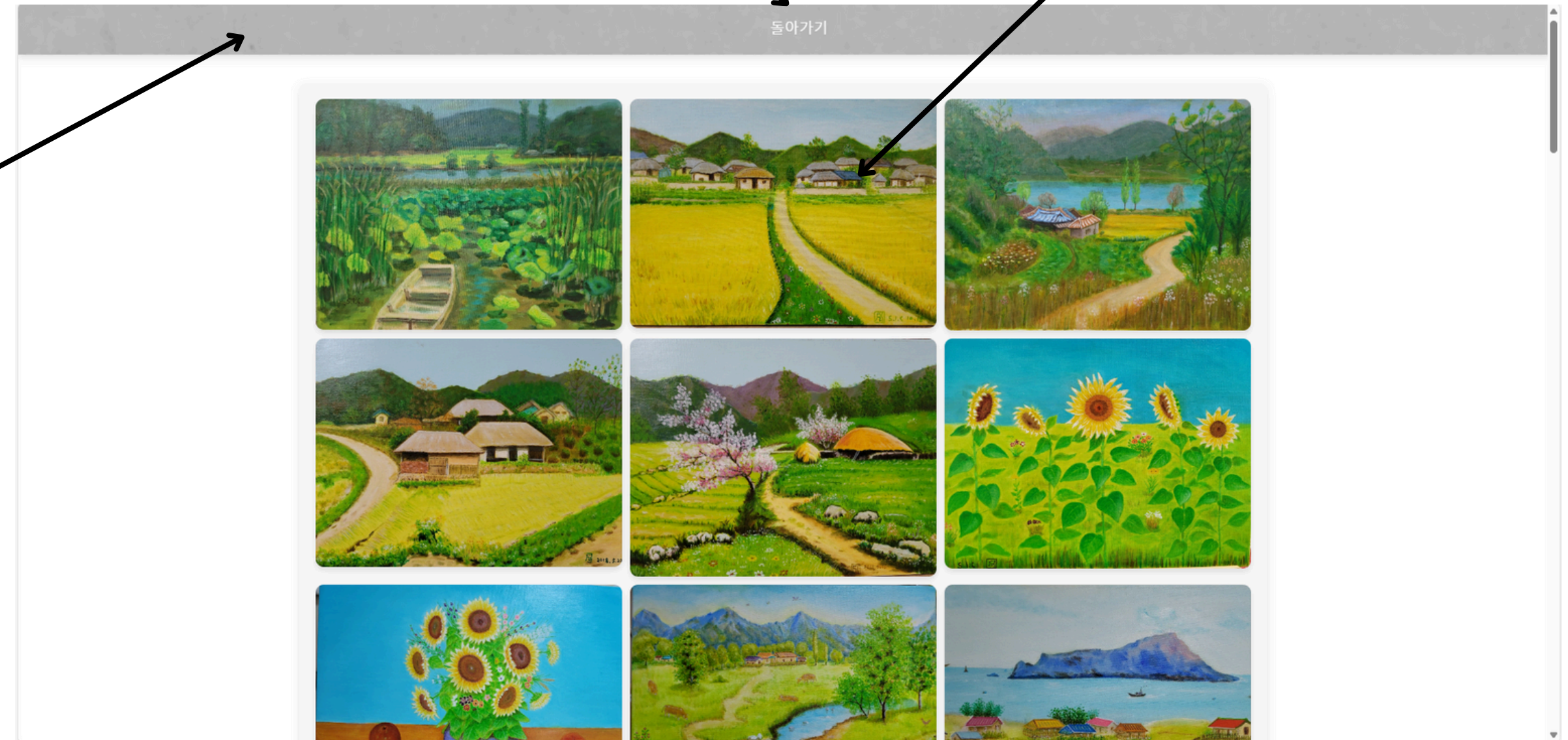By clicking that button, it navigates to a page where all his works are displayed

Design
Art Page

Return to Main Page" button

Arranged photos of similar sizes together to maintain visual consistency, as the photo sizes vary

Used hanji texture, a traditional Korean paper, to maintain a Korean aesthetic throughout the design

돌아가기

Challenges/How we Solved

Challenges

- Size of every pictures were different, so it was hard to find the perfect design to display Mr.Song's work

- With no prior experience in the art field, I initially found it challenging to design a webpage for an artist and to establish an effective prototype

- Since the connection was established through an organization, communication was challenging. It was quite inconvenient to always have to go through a representative for contact

How we Solved

- Since the images weren't scanned but were photos Mr. Song had taken and sent himself, I couldn't individually adjust each one. Instead, I arranged similar-sized images together, which, while not perfect, created a neat and organized design

- I asked Mr. Song many questions and conducted extensive research. I also interviewed artists who have their own websites, making every effort to create a site that meets his needs

- I requested permission from the representative to obtain Mr. Song's contact information for direct communication. Although the representative was initially hesitant, they allowed it after seeing the dedication and passion Mr. Song and I shared for this project

Links

http://3.104.38.222/Song_InSik_Art_Gallery/index.html